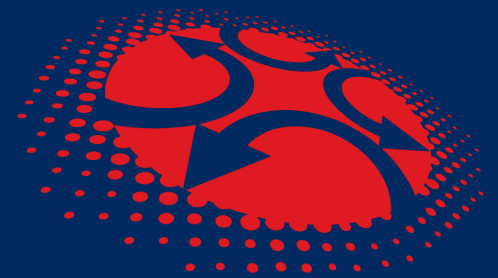


The story of .cp6

as of June 2011

Presented by
Slobodan Marković



RNIDS

Serbian National Register
of Internet Domain Names



SERBIA – СРБИЈА

Population	7.3 million
Internet users	4.1 million
Penetration	56%

.rs domains	66.000
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Serbian language (official)

Written in two scripts

Serbian Cyrillic (official)

Serbian Latin

Serbian language phonetic principle

Write the way you speak

Read the way it's written





Quick facts about our IDN fast-track

Initiated in February 2010, supported by government

Phase 1 – Open call for proposing IDN string in Cyrillic

134 different proposals received

92 proposals taken into consideration

4 proposals fulfilled IDN string requirements



Quick facts about our IDN fast-track

Phase 2 – Voting for IDN string

Took place in May and June 2010

Received 10.505 votes

80%	.срб	srb
16%	.србија	srbija
3%	.сб	sb
1%	.рсб	rsb



Quick facts about our IDN fast-track

Phase 3 – Initiation of fast-track procedure

Submitted request for .cpб, alternatively .cpбија

ICANN approved .cpб in October 2010

Phase 4 – Public debate on rules for managing .cpб

Took place in November and December 2010



Quick facts about our IDN fast-track

Phase 5 – Delegation of .cpб

Submitted to ICANN by RNIDS in February 2011

ICANN delegated .cpб (xn—90a3ac) in May 2011

.cpб became visible on the Internet in June 2011

First operational domain **<http://рнидс.срб>**



Rules for introduction of .cp6

Adopted by RNIDS members in June 2011

Introduction in two phases

Phase 1 – Preparatory period

Phase 2 – Sunrise period for .rs domain holders



Rules for introduction of .cpб

Phase 1 – Preparatory period (ongoing)

Registry software upgrade to support IDN domains

Trainings for registrars

Reservation of .cpб domains for state institutions



Rules for introduction of .cpб

Reservation of .cpб domains based on .rs ASCII versions

Direct transliteration from Latin to Serbian Cyrillic script

Exceptions

DJ → Ђ, ДЈ

C → Ч, Ц, Ћ

DZ → Џ, ДЗ, ДЖ

S → С, Ш

LJ → Љ, ЛЈ

Z → З, Ж

NJ → Њ, НЈ

X, Y, W, Q → dummy Cyrillic chars



Rules for introduction of .cp6

Phase 2 – Sunrise period for .rs domain holders (Q4 2011)

ASCII and generated transliterated strings joined by an ID

Each .rs domain holder can choose only one IDN string

All unused reservations expire after six months



Rules for introduction of .cp6

Phase 2 is followed by landrush, registration open for all

Rules for registration the same as for .rs domains

Registration through accredited registrars

Unlimited domains per holder

Foreign registrations allowed, local presence required



Rules for introduction of .cpб

Addressing and (wholesale) pricing* scheme for .cpб TLD

.cpб	for any interested party	500 RSD / 5 EUR
.пр.срб	for companies	250 RSD / 2,5 EUR
.орг.срб	for organizations	250 RSD / 2,5 EUR
.обр.срб	for educational institutions	250 RSD / 2,5 EUR
.од.срб	for individuals	250 RSD / 2,5 EUR

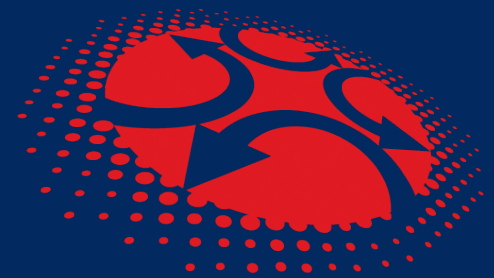
* Initial registration of .cpб domains for .rs domain holders during the sunrise period is charged 1 RSD for the first year

Thank you!

Questions?

<http://rnids.rs>

<http://рнидс.срб>



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