Supporting Applicants from Developing Economies

June 2011
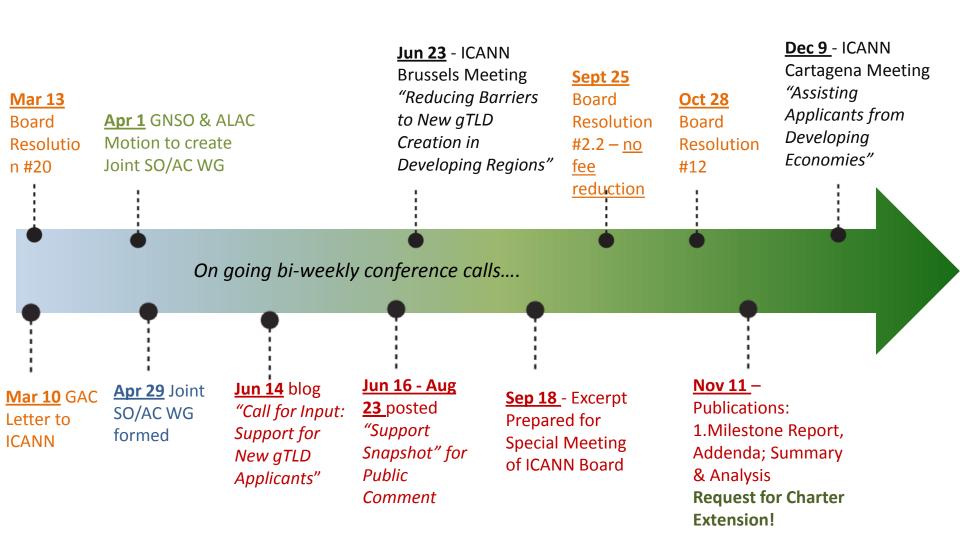
ICANN Singapore Meeting

Agenda

- Joint Working Group – JAS WG
- Who we are and what we do
- Why provide support?
- Activities timeline
- ALAC/GNSO statements
- Second Milestone Report (MR2) structure and proposed recommendation highlights
- Next steps

Why Provide New Applicant Support?
Highlights

- **June 2008** - New gTLD Policy IG-N:
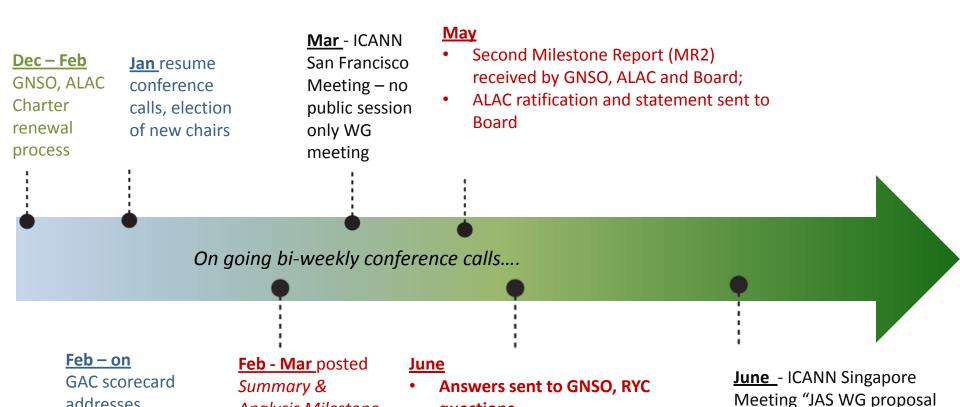   *"ICANN may put in place a fee reduction scheme for gTLD applicants from economies
    classified by the UN as least developed. "*

- **March 2010** - Nairobi Board Resolution # 20:
    "to develop a sustainable approach to providing support to applicants requiring assistance in applying for and operating new gTLDs"

- **February 2011 on** - GAC support on fee reduction (scorecard)

JAS WG Activities Timeline *2010*

Jun 23 - ICANN Brussels Meeting *"Reducing Barriers to New gTLD Creation in Developing Regions"*

Dec 9 - ICANN Cartagena Meeting *"Assisting Applicants from Developing Economies"*

Mar 13 Board Resolution #20

Sept 25 Board Resolution #2.2 – no fee reduction

Oct 28 Board Resolution #12

Apr 1 GNSO & ALAC Motion to create Joint SO/AC WG

On going bi-weekly conference calls….

Mar 10 GAC Letter to ICANN

Apr 29 Joint SO/AC WG formed

Jun 14 blog *"Call for Input: Support for New gTLD Applicants"*

Jun 16 - Aug 23 posted *"Support Snapshot" for Public Comment*

Sep 18 - Excerpt Prepared for Special Meeting of ICANN Board

Nov 11 – Publications:
1. Milestone Report, Addenda; Summary & Analysis
Request for Charter Extension!

New gTLD Policy IG-N: June 2008   *"ICANN may put in place a fee reduction scheme for gTLD applicants from economies classified by the UN as least developed. "*

JAS WG Activities Timeline *2011*

Dec – Feb
GNSO, ALAC Charter renewal process

Jan resume conference calls, election of new chairs

Mar - ICANN San Francisco Meeting – no public session only WG meeting

May
- Second Milestone Report (MR2) received by GNSO, ALAC and Board;
- ALAC ratification and statement sent to Board

On going bi-weekly conference calls….

Feb – on
GAC scorecard addresses applicant support and fee reductions

Feb - Mar posted *Summary & Analysis Milestone Report 1 (6 UN languages)*

June
- **Answers sent to GNSO, RYC questions**
- **cost questions sent to staff**
- **GNSO….**
- GAC/Board/JASWG conference call

June - ICANN Singapore Meeting "JAS WG proposal for support for New gTLD Applicants from Developing Countries"

New gTLD Policy IG-N: "ICANN may put in place a fee reduction scheme for gTLD applicants from economies classified by the UN as least developed. "

June 2008

ALAC Statement Highlights

- Report should be reviewed at a macro level, with the understanding that it still needs refinement to ensure that the communities that need additional support can receive it in a timely manner for the initial launch of the new gTLD program, and that the rules are sufficiently tight as to prevent gaming.

- It is essential that the applicant support process be in place to aid applicants for the initial round of new gTLD applications, and it welcomes thoughts on how this can be done without jeopardizing the entire gTLD program timing. In particular, it is concerned with how the process can be refined during the initial rollout of the new gTLD program, but still be available to help applicants in need, prior to their application submission.

- For the JAS WG to effectively complete its work, it would be useful for it to receive substantive feedback from the Board, as well as from other concerned parties, regarding the perceived ability to implement the recommendations and how they might be modified to make them more effective.

GNSO Council Motion 9 June 2011

Resolved:

The GNSO Council thanks the members of the Joint SO/AC Working Group for its efforts and its dedication to completing the work on such a tight schedule, and

The GNSO Council request that the report be put out for community review as soon as possible.

The JAS Working Group continues working to deal with any issues that may arise in the upcoming review by the community, That the JAS Working group publish their final report after this review process.

Resolved further, that the GNSO Council instructs the GNSO Chair to communicate its decision to the ALAC Chair.

Second Milestone Report Structure

Part 1:   WHY provide applicant support?

Part 2:   WHEN should support be provided?

Part 3:   WHO qualifies for support? and HOW do we evaluate the applications?

Part 4:   WHAT do qualified applicants get?

Part 5:   HOW will the process work and how does it relate to the gTLD Applicant Guidebook (AG)?

When should support be offered?

First and subsequent rounds!
Why?

- New gTLD Program should be <u>inclusive</u>

- With every new gTLD application round, the market competitive disadvantage of under-served communities increases

- There is no indication when there will be a second round and whether in subsequent rounds, fees will be reduced. In case there is any reduction, by how much

- There is built-up demand for new gTLDs, including IDN gTLDs

Who qualifies for support?

Sponsored by non-profit, civil society and non-governmental organizations in a manner consistent with the organizations' social service mission(s)

Support by and/or for distinct cultural, linguistic and ethnic communities

Service to Public Interest + Financial capability & need

Operation in an emerging market or nation in a manner that provides genuine local social benefit

Service in an under-served language, the presence of which on the Internet has been limited

Operated by local entrepreneur, providing demonstrable social benefit in those geographic areas where market constraints make normal business operations more difficult

The Following Do <u>NOT</u> receive Support

- From a governmental or para-statal applicant (subject to review, see below)

- A TLD string explicitly based, and related to, a trademark (e.i., a "dot brand" TLD)

- A string that is, or is based on, a geographic name

- Sponsors or partners who are bankrupt or under bankruptcy protection

- Sponsors or partners who are subject of litigation or criminal investigation

- Otherwise incapable of meeting any of the Applicant Guidebook's due diligence procedures

Applicants will be expected give a self-declaration that they are eligible to receive support under these criteria

What Benefits Qualified Applicants Receive?

- Financial support/relief from ICANN
    - Cost Reductions
    - Staggered Fees
    - Partial refund from any Auction proceeds
- Non-financial support/relief from ICANN
- Support from third parties facilitated by ICANN
    - Pool of collected resources and assistance
    - Directory and referral service only for eligible applicants
    - IPv6 Support
- Financial support distributed by an ICANN originated (Development) fund
- Financial support Distributed by External Funding Agencies

Evaluation Process and Relationship to the Applicant Guidebook

- Parallel process – no/minimum impact to guidebook

- Repayment of support based on applicant future financial success

Next Steps

- Publication of MR2 for Public Comment

- Development of Final Milestone Report

- Board consideration

Where to Find More Info…

- **Second Milestone Report (and previous):**

http://www.icann.org/en/topics/new-gtlds/related-en.htm

- **Wiki:**

https://community.icann.org/display/jaswg/JAS+Issues+and+Recommendations

- **New gTLD Program:**

http://www.icann.org/en/topics/new-gtld-program.htm